# News flash from CEJ

CEJ IBA
Centre for Excellence in Journalism

## IBA-CEJ conducts Basics of Editing course



August 6, 2018: The IBA-CEJ, in collaboration with the British High Commission, launched the second round for Basics of Editing Course, leading to a standardized test conducted on August 15, 2018.

The training was conducted by Mr. Nizamuddin Siddiqui from Daily Dawn newspaper and attended by mid-level professionals representing various media organizations. The course provided the students ample opportunities to discuss matters of theory with their peers and to apply the lessons in practical exercises.

## IBA-CEJ conducts third Humanitarian Reporting workshop

August 6-7, 2018: The IBA-CEJ and International Committee of the Red Cross conducted a workshop on 'Humanitarian Reporting'. The training was conducted by digital editor Mahim Maher, from Samaa TV network and attended by 22 mid-senior level professionals from various media organizations.

Guest lectures were delivered by philanthropist Faisal Edhi on how first responders work in a disaster affected area, architect Arif Belgaumi on infrastructure damage during disasters and Dr. Seemin Jamali, who talked about how hospitals respond to mass medical crises.






# CICT – Going digital

IBA CICT
Center for Information & Communication Technology
Institute of Business Administration

## IBA-CICT workshop on digital marketing

August 3, 2018: The IBA-Center for Information and Communication Technology (CICT) hosted a two-day workshop titled 'Digital Marketing' for startups of the Sindh Research Incubation Center. A lecture was conducted by Ms. Sumayya and a Q/A session ensued between her and the participants.

Mr. Imran Batada, Director ICT & CICT IBA, congratulated all the teams for completing the workshop and hoped that it will help startups market their ideas in an efficient way.



## NAVTTC students celebrate Independence Day



August 13, 2018: Independence Day celebrations were held at the city campus, where students of NAVTTC performed tableaux and sang national songs to rejoice the spirit of independence.

## Mr. Batada serves as judge at SVUS Awards 2018

August 13, 2018: Mr. Batada, was invited to serve as a judge at the Silicon Valley United States (SVUS) awards 2018, where more than 80 judges from a wide range of industrial spectrum participated.

The primary aim of these awards is to honor and appreciate the best companies across the globe.

# HR News - New Appointments

The IBA is pleased to welcome two newly inducted members into the IBA family as part of its Social Sciences & the Liberal Arts (SSLA) faculty. We would like to introduce:



Dr. Abdul Haque Chang, Assistant Professor SSLA department – FBA

Dr. Haque holds a PhD degree in Anthropology from the University of Texas, Austin. Before joining the IBA, he was a Sunan Kalijaga International Postdoctoral Fellow at Sunan Kalijaga State Islamic University in Yogyakarta, Indonesia.



Dr. Laila Sohail Farooq, Assistant Professor SSLA department – FBA

Dr. Laila holds a PhD degree in Political Science from the University of Missouri – Columbia and an M. Phil in Economics from the Pakistan Institute of Development Economics, Islamabad.

We take immense pleasure in welcoming them and wish them success in their assignments at the IBA.

# Obituary

## Akhter Hussain



August 22, 2018: With profound sorrow, we announce the sad demise of Akhter Hussain, who worked as a gestetner operator at IBA. His dedicated services of 26 years will always be held in high regard. May the Almighty Allah grant eternal peace to the departed soul.

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# Faculty News

## IBA faculty and students participate in X-Culture Global Symposium and Conference 2018

July 29 - August 4, 2018: Dr. Muhammad Ayaz, Assistant Professor IBA, attended the X-Culture Global Symposium and Conference 2018 at the University of Macerata, Italy. In terms of professional development, he completed the X-Culture Educators training and attended the research hackathon where he developed teams to work on promising research projects.

Four undergraduate IBA students, Sahar Tariq, Muhammad Hamza, Hafsa Jawed, and Sarmad Masood, also participated in the symposium and got the opportunity to attend various professional development sessions conducted by the X-Culture faculty.





## Dr. Ayaz wins Best X-Culture Educator award

Macerata: Dr. Muhammad Ayaz, was awarded the 2018-1 X-Culture Global Educator award at the X-Culture Global Symposium and Conference 2018. He was identified as one of the best educators amongst International Business professors from institutes around the world.