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CICT News Bytes

IBA CICT
Center for Information & Communication Technology
Institute of Business Administration

Director CICT speaks at PMI-KPC seminar



February 12, 2019: Director IBA-ICT & CICT, Mr. Imran Batada attended the *159th Project Management Institute - Karachi Pakistan Chapter (PMI-KPC) seminar on Design Thinking* as a chief guest. The seminar was organized by PMI-KPC at Marriott Hotel Karachi. In his address, Mr. Batada shared his own experience and views on the role of design thinking in managing projects and advised PMI-KPC members and industry for the promotion of Project Management Culture for internationally-tested practices, benefits of certifications and achieving success through good practice of professionalism.

IBA-CICT bids farewell to **IT Entrepreneurship diploma program participants**



February 9, 2019: IBA-CICT bid farewell to the first batch of the 4-month diploma program in IT Entrepreneurship at the IBA, city campus. Speaking to the students, Director IBA ICT & CICT, Mr. Imran Batada motivated them to implement learnings from the diploma in their start-up ideas.

Certificate distribution ceremony of **Big Data Analytics diploma program**



February 14, 2019: IBA- CICT certificate distribution ceremony of batch - 1 of Diploma program in Big Data Analytics was held at the IBA, city campus. Mr. Batada appreciated the students for their hard work and their keen interest in learning. The chief guest of the ceremony was ED IBA, Karachi, Dr. Farrukh Iqbal who sought feedback from the diploma participants.

Highlights from CEJ

CEJ IBA
Centre for Excellence in Journalism

Workshop on **Creative Writing**



February 21, 2019: Director of International Writing Program University of Iowa, Dr. Christopher Merrill conducted a workshop on creative writing at CEJ- IBA. The participants included Editor *Herald*, Mr. Badar Alam and partner at the Pink Tree Company, Mr. Mohsin Syed. Participants were encouraged to write vivid and compelling details in their pieces after which Dr. Merrill shared his feedback on the pieces.

Talk by **Dr. Lawrence Pintak**

February 21, 2019: Dr. Lawrence Pintak conducted a talk on journalism at CEJ-IBA. He said that covering a story is not as difficult as it used to be back in the nascent days of journalism. Now, the face of journalism has changed completely with the advent of smartphones as it enables journalists to record, edit and file a news story. The talk also highlighted the shift from print to digital media. Dr. Pintak added that print media is diminishing globally.

Workshop on **Basics of Urdu News Editing**

February 19-20, 2019: A two-day workshop on Basics of Urdu News Editing was conducted by a columnist from *Daily Express*, Dr. Tauseef Ahmed Khan at CEJ-IBA, city campus, IBA. The participants attended the workshop in which they were taught the foundations of news editing, how to make headlines, and take pointers for a press release. They were also familiarized with the roles of an editor and a sub-editor in a news organization.

Director CEJ, Mr. Kamal Siddiqi proceeded to give a guest lecture on media ethics which was followed by a standardized test.

Panel discussion on **Why study Media?**

February 21, 2019: A panel discussion on *Why study Media?* was held at CEJ-IBA. The moderator for the panel was AD and Associate Professor of SSLA, Dr. Huma Baqai.

The panellists for the session included Director of International Writing Program at the University of Iowa, Dr. Christopher Merrill; award-winning journalist and scholar, Lawrence Pintak; founder and President of HUM Network Ltd., Sultana Siddiqui; founder of the digital agency East River, Faizan Syed and Managing Editor *Dawn.com*, Atika Rehman. The discussion focused on the importance of media studies in the time of a saturated job market.



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