https://ribaedupk/iba-news/3

Activities of the Marketing Department

IBA organizes an Open House

March 24, 2019: The Marketing Department held an Open House session for prospective students at the city campus. It consisted of two separate sessions, one for graduate and the other for undergraduate students. IBA faculty, staff and around 600 students attended the event, making it the largest Open House session in the history of the Institute. Prospective students had the opportunity to interact with the faculty and have many of their queries answered on the spot. The main aim of the Open House was to showcase IBA as being much more than a business school and promote it as an institute that inculcates skill sets that aid the development of students' personality.





MS-IBF and MS-Management information sessions

March 19, 2019: The Marketing Department organized information sessions on the latest program offering, MS-Management, and a relatively new offering in MS-Islamic Banking and Finance (MS-IBF) for IBA final year bachelor students. Assistant Professor, Department of Management, Dr. Ashar Saleem and Program Director MS-IBF Dr. Irum Saba answered students' queries during the session.

Facebook live session

March 6, 2019: In a first for IBA, the Marketing department facilitated the SSLA faculty in holding a Facebook live session for prospective students. The session encouraged A' levels and Intermediate students to get to know more about the program, share their queries and interact with SSLA Chairperson and faculty, Dr. Faiza Mushtaq and Assistant Professor, Dr. Gulnaz Anjum.

Campus tour

Around 35 A' levels students from Foundation Public School visited the IBA main campus. The students explored the existing facilities on campus, got acquainted with the multitude of programs on offer and enjoyed a one-on-one interaction with the faculty and existing students.

CICT Updates

IBA CICT
Center for Information & Communication Technology
Institute of Business Administration

Guest speaker session for ERP Diploma students



March 12, 2019: Director ICT & CICT, Imran Batada arranged a guest speaker session for the students of Diploma in ERP. Director Funded Agency and Government Business (South Asia & Pakistan Region) Oracle Corporation, Mr. Irfan Shahzad; and Principal Solution Consultant, Oracle Corporation, Farhan Ur Rahim were the speakers of the session discussing the scope of ERP in organizations.

Workshop for entrepreneurs



March 30, 2019: IBA-CICT conducted a Workshop for Entrepreneurs at the city campus, participants of which included Sindh Research Incubation Centre (SRIC) start-ups.

The workshop was designed by Director ICT & CICT Mr. Imran Batada with the objective of evaluating the progress of the start-ups of SRIC. Professionals across the industry were invited to the workshop as judges who evaluated the potential that their ideas carried and gave students tips for further enhancement. Moreover, a session on legal aspects was also conducted by High Court Advocate, Mr Sarmad Aziz.

The judges included Mr. Batada, CEO Viper Technology, Mr. Khushnood Aftab Shaikh; President Project Management Institute, Karachi Pakistan Chapter, Fahad Ahmed; Director Head of Technical Training, K-Electric, Mr. Rashid Hussain, and General Manager I.T. Atlas Battery Limited, Mr. Muhammad Qasim Imran.

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Updates from HR

HR department conducts a PDQ Session



March 5, 2019: HR has initiated the process of developing job descriptions for all positions using the Position Description Questionnaire (PDQ) with the objective to bring new, efficient and interactive methods to be more productive while catalyzing employee performance across the organization. Director HR, Mr. Mashooque Ali Bhatti conducted a session with the staff and introduced, discussed, and answered frequently asked questions related to PDQs to clarify the concept.

HR celebrates International Women's Day

March 8, 2019: HR Department celebrated the International Women's Day by distributing chocolates and a message on women empowerment among female staff and faculty.



Making Pakistan green

Tree Plantation Drive at IBA



March 28, 2019: A Tree Plantation Drive was organized by the Administration Team and the IBA Go Green Society at the IBA main campus. Guests from K-Electric joined the activity and appreciated the sustainability project. IBA faculty, staff and students actively participated in the drive. About 150 pot plants were also given out to the students.