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IBA CICT
Center for Information & Communication Technology
Institute of Business Administration

## Training for Capacity Building in IT for Sindh Secretariat employees



**April 11, 2019:** The fourth batch of *Capacity Building in IT for Sindh Secretariat Employees* training concluded at IBA, city campus. The employees were trained for areas including basic data security, Information system audit, IT tools – MS Excel advance, content writing – web and official correspondence. The project has been initiated by the Information Science and Technology Department, Government of Sindh in collaboration with IBA-CICT. This project aims to increase the computer literacy of the Sindh Secretariat employees. Under this project, 1,280 Sindh Secretariat employees from different departments will be trained at the IBA.

## Project Presentation of Diploma in Digital Marketing



**April 12, 2019:** Project presentation session of the first batch of Digital Marketing diploma students was held at the IBA, city campus. Students presented their final projects of the course 'Data Analytics'. Director ICT and CICT Mr. Imran Batada observed the performance of the participants and gave valuable advices on how students can improve handling of data and make intelligent decisions.

## IBA-CICT and Total Communications, Pakistan ink MoU




**April 24, 2019:** IBA-CICT and Total Communications Pakistan, signed a Memorandum of Understanding (MoU) to establish IBA-CICT's participation as an Academic Strategic Partner in the *11th International Information Security Conference (InfoSec) 2019* to be held on July 11, 2019 at the IBA. The MoU was signed by Director ICT & CICT, IBA Karachi, Mr. Imran Batada, and CEO Total Communications Pakistan, Mr. Faisal Rahim. The ceremony was attended by many C-level Executives including CEO Digital Arrays Private Limited, Mr. Asif Riaz, Chief Information Security Officer of Bank Al Falah, Mr. Mehzad Sehar, and COO Kenwood, Adnan A. Khan.

This is the second time that IBA Karachi is collaborating with Total Communications for the *InfoSec Conference*.

## 2nd Batch of Diploma in Digital Marketing starts at CICT



**April 27, 2019:** IBA-CICT started the second Batch of Diploma in Digital Marketing at IBA, city campus. The course outline includes digital marketing strategies, social media marketing, managing digital channels, data analytics and industry projects.

## Diploma awarding ceremony



**April 30, 2019:** IBA-CICT organized a Diploma awarding ceremony during whereby certificates along with transcripts were distributed among the participants of the 3 Diploma programs including: Diploma in IT Entrepreneurship, Diploma in ERP and Diploma in Digital Marketing. Position holders of the diploma programs also received acknowledgement shields.

ED IBA, Dr. Farrukh Iqbal and Director ICT & CICT, Mr. Imran Batada also attended the ceremony. Dr. Iqbal congratulated the participants of the diploma programs. Mr. Batada also appreciated the hard work of the participants.

## NTHP Outreach

### Candidate selection interviews

**April 21, 2019:** IBA Karachi conducted telephonic interviews as part of the IBA Ihsan Trust National Talent Hunt Program. Interviews were conducted for 213 students, from 79 different districts throughout Pakistan, including Azad Kashmir, Balochistan, Gilgit Baltistan, Khyber Pakhtunkhwa, Punjab, Sindh and FATA.





## Forthcoming event

| Event | Organizer | Date | Time |
|---|---|---|---|
| FYP Symposium Spring 2019 | FCS | May 29 | 02:00 pm to 08:00 pm |

For more details please visit: http://webapps.iba.edu.pk/com_event_cal/portal.php

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