CDC in the news

https://ir.iba.edu.pk/iba-news/24

Corporate meet up

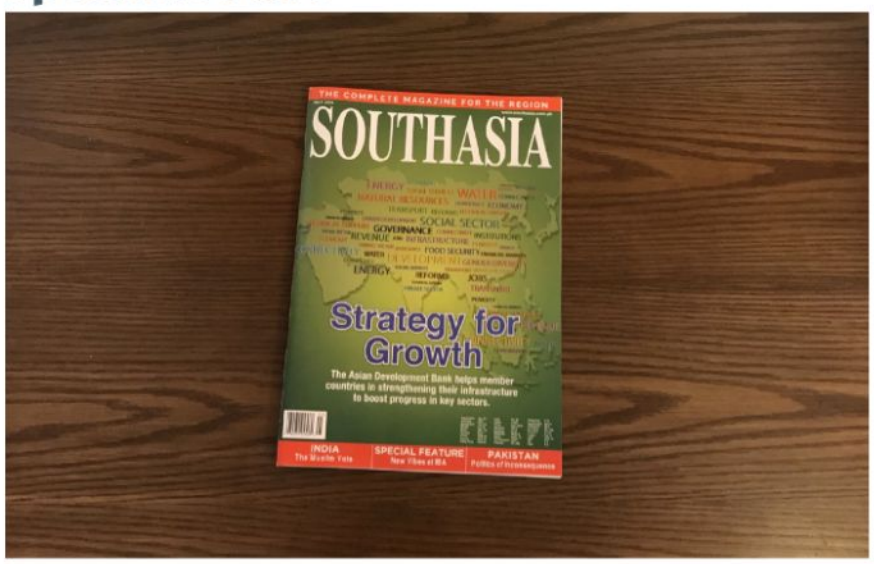


June 26, 2019: The CDC team visited Nielsen Pakistan to discover the possible opportunities for collaboration. Nielsen team is planning to launch its 'Nielsen Academy Program' which aims to train IBA graduating apprentices for research and consultancy roles.

In-house Career Counselling

June, 2019: As the hiring season is in its full bloom, team CDC helped students through its in-house career counselling facility to develop and update their CVs, polish their interview skills, and expand their networking abilities to connect with potential employers.

Special feature



SouthAsia magazine's volume 23, issue 5 published in May 2019 carried a special feature on IBA, Karachi, titled The *IBA: Moving to the Next Level*. The feature included articles by staff, faculty and alumni of the Institute, alongside an interview of Advisor to the PM of Pakistan on Institutional Reforms and Austerity and former Dean and Director IBA, Dr. Ishrat Husain. The contributors included Dr. Farrukh Iqbal, Dr. Nausheen H Anwar, Mr. Kamal Siddiqi, Dr. Najam Akber Anjum and Mr. Haris Tohid Siddiqi.

SouthAsia has a wide circulation across the South Asian region. Here's a link where you can access the special feature:
http://southasia.com.pk/sa-0519/special-feature-iba.html.
Hard copies of the magazine are available at the library.

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CICT news bytes

Kids summer camp



June 18, 2019: IBA-CICT launched a certificate in web and graphic gesigning for Kids at the city campus.
Director ICT and CICT, Mr. Imran Batada, inaugurated the program and welcomed the parents of the participants at the orientation session. Students between the ages of 7-16 have been enrolled into the certificate program. The summer program will enable them to learn the fundamentals of web and graphic designing.
Mr. Batada stated that it will provide kids with theoretical knowledge and hands-on skills in production-level graphics like posters, logos, Facebook ads, flyer designs, email headers, website banners, T-shirt graphics, and blog post images.

Project submission session of Diploma in ERP



June 30, 2019: Project submission session of Diploma in Enterprise Resource Planning (ERP) was held at the city campus. During the session, participants of one of the courses titled ERP Essentials showcased their presentations. The presentations of the participants were prepared after having done case studies on different ERP Organizations of Pakistan.