TAP INTO THE CURRENT AT IBA

August 2018 - December 2018 Issue 26

IBA Institute of Business Administration Karachi
Leadership and Ideas for Tomorrow

IBA GIVES BACK



Inside

Convocation 2018	5
World Bank at IBA	8
DLS by Dr. Moeed Yusuf	11
Afkar-e-Taza ThinkFest IBA	12
Karachi Urban Lab	13
Awareness Seminar by NAB	15
Achievements at IBA	10

Scanned with CamScanner

Contents

TAP INTO THE CURRENT AT IBA

August 2018 - December 2018

Message from the Executive Director	3	Dedication ceremony of TPL Corp Event Hall	18
Message from the Editor	4	Alumni News	19
IBA Convocation 2018	5	Interview of Mahoor Shahzad	20
Executive Director's interview	6	AMAN-CED Activites	22
A Glass Half Full: A Promise of Regional Trade in South Asia	8	CDC Activities	24
Executive Director's speech	9	IRC News	26
Achievements at IBA	10	CEJ Activities	28
Distinguished Lecture Series by Dr. Moeed Yusuf	11	CICT Activitites	30
Afkar-e-Taza ThinkFest IBA – A literati hub	12	CEIF Activities	32
A panel discussion on Pakistan's Water Scarcity in the 21st century by KUL	13	THP Activities	33
IBA hosts 6th Annual Karachi Conference	14	CEE Activities	34
Awareness Seminar by NAB on Corruption and Accountability	15	ACCW Activities	35
IBA hosts Jang Forum on Pakistan's Foreign Policy	16	Sports Updates	36
ED speaks at the 3rd Belt and Road Initiative, University Presidents Summit 2018	16	Faculty & staff induction	37
71st Independence Day celebrations held at IBA	17	Promotions & new responsibilities	38

Scanned with CamScanner

Digital Marketing workshop

August 1 - 2, 2018: IBA-CICT hosted a two-day workshop on Digital Marketing for start-ups of Sindh Research Incubation Centre. The workshop aimed to help start-ups to market their ideas in an efficient manner. The workshop concluded with a question and answer session , followed by a certificate distribution ceremony among the participants by Director ICT and CICT, IBA, Mr. Imran Batada.

Mr. Imran Batada serves as judge at SVUS Awards 2018

August 13, 2018: CIO and Director CICT IBA, Mr. Imran Batada served as a judge at the 2018 Silicon Valley United States (SVUS) Awards. SVUS awards are an annual industry and peers recognition programs which honour and appreciate the best companies worldwide. Eighty judges from around the world participated in the event, belonging to a wide range of industrial spectrum. The awards focus on the best products, innovations, management and teams, women in business and PR and marketing campaigns from all over the world.

Conference on Social Media Threat Protection in conjunction with 18th ITCN Asia 2018

September 26, 2018: IBA-CICT organized a conference titled Social Media Threat Protection in conjunction with ITCN Asia 2018 held at the Expo Centre Karachi. The conference aimed to debate on the identification of threats that social media platforms are facing and strategies to mitigate them. Specialists from the field of IT and media industry participated in the conference.



IBA-CICT and E-commerce gateway signs MoU for 19th ITCN Asia 2019



September 26, 2018: Director, IBA CICT Mr. Imran Batada signed a MoU with the Vice President Ecommerce Gateway Pakistan, Mr. Umair Nizam to retain IBA's status of knowledge partner for ITCN Asia 2019. The signing of MoU was carried out at the 18th ITCN Asia 2018 held at the Expo Centre Karachi. ITCN Asia is the largest International IT event in Pakistan where the most powerful brands of the world showcase their state-of-the-art products and services which help in getting exposure to a wide range of technology and solutions under one roof. IBA Karachi is playing a significant role in ITCN Asia Conferences as a knowledge partner since the past three years.

CICT launches diploma program in ERP



November 4, 2018: IBA-CICT launched a four-month diploma program in Enterprise Resource Planning (ERP). The diploma program aims at providing an in-depth understanding of various ERP System Modules and their implementation. The courses in the module will present the evolution, components and architecture of ERP systems which would help the students in understanding the benefits of implementing ERP systems and their role in assisting organizations to improve their overall efficiency.

Scanned with CamScanner

SRIC Progress Report Submission Ceremony

November 8, 2018: A Progress Report Submission Ceremony was held at the IBA city campus to finalize the second instalment of seed money. During the ceremony, the incubatees of SRIC presented in front of the SRIC officials.

Deputy Director Finance Information, Science and Technology Department, Mr. Farooq Ahmed Tajik and VC Engineer/Project Focal Person, Mr. Fahad Saeed Warsi, CISO, Bank Al Habib Ltd, Mr. Hussein Hassan Ali, Director IBA-ICT and CICT Mr. Imran Batada attended the ceremony.



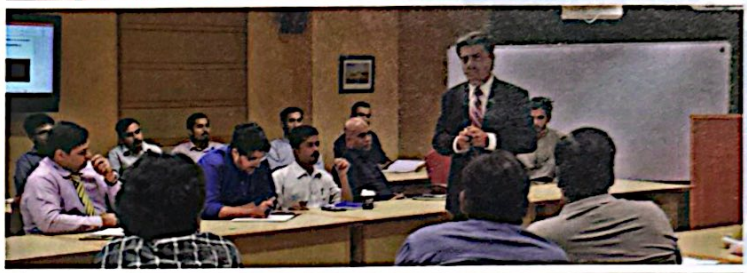
CICT bids farewell to the diploma students of the Big Data Analytics

November 26, 2018: CICT arranged a farewell lunch for the diploma students of the Big Data Analytics at the IBA, Karachi city campus. The diploma program focused on empowering students with the skills to tackle data-driven opportunities and accelerate data-analysis transformation. During the program, real-world insights into various applications of Big Data Analytics and Machine Learning was explored through lectures, case studies and discussions.



Launch of Digital Marketing diploma course

December 1, 2018: IBA-CICT launched a diploma course on Digital Marketing. The attendees of the course included Sales Personnel, Marketing Assistants, Marketing Officers, Marketing Managers, and Marketing Heads. The main objective of the course is to provide participants with a well-defined set of digital skills which can be utilized by client-side marketing teams, digital and integrated agencies.



Business Intelligence and Big Data Visualization workshop

December 15 -16, 2018: IBA-CICT organized a 2-day workshop on Business Intelligence and Big Data Visualization at IBA, city campus. The attendees of the workshop included professionals from HBL, K-Electric, Bank Al Habib, Habib Bank Asset Management and other organizations. Director IBA-ICT and CICT Mr. Imran Batada was the trainer of the program. The workshop focused on the ways through which data can be transformed into value-added information based on which intelligent decisions can be made.



Certificate Distribution Ceremony

December 7, 2018: IBA-CICT organized a certificate distribution ceremony for Capacity Building in IT for Sindh Secretariat Employees at the IBA, city campus. The ceremony was attended by Minister for Information, Science and Technology (IS&T) Department, Environment Climate Change and Coastal Development, Government of Sindh Mr. Nawabzada Muhammad Taimoor Talpur, Executive Director IBA, Karachi Dr. Farrukh Iqbal, Director IBA-CICT Mr. Imran Batada, Secretary IS&T Department, Government of Sindh Mr. Ali Bahadur Qazi, and Director General IS&T Department, Government of Sindh Mr. Muhammad Yousuf.

1,280 employees of Sindh Secretariat will receive training on information technology through this program. 286 employees of Sindh Secretariat have been trained so far from different departments in various courses. The collaboration between IBA and IS&T Department Government of Sindh aims at enhancing the capacities of the employees who are receiving training to increase their productivity in their respective departments.



Scanned with CamScanner