Batch 2 of Diploma in Digital Marketing commences



April 27, 2019: IBA Centre for Information & Communication Technology (CICT) launched the 2nd Batch of Diploma in Digital Marketing at city campus.

Students from diversified backgrounds have been enrolled into this program such as marketing, banking, telecom, automobile, advertising agencies etc.

Guest Speaker Session for ERP Diploma Students



March 12, 2019: Director Funded Agency and Government Business (South Asia & Pakistan Region) Oracle Corporation Mr. Irfan Shahzad and Principal Solution Consultant, Oracle Corporation, Farhan Ur Rahim were invited by Director ICT and CICT Imran Batada for a session on the scope of ERP in organizations.

Director CICT speaks at PMI-KPC seminar

February 12, 2019: Director ICT and CICT Mr. Imran Batada attended the 159th Project Management Institute – Karachi Pakistan Chapter (PMI-KPC) *seminar on Design Thinking* as a chief guest. The seminar was organized by PMI-KPC. In his address, Mr. Batada shared his own experience and views on the role of design thinking in managing projects and advised PMI-KPC members and industrial professionals for the promotion of Project Management Culture for internationally-tested practices, benefits of certifications and achieving success through good practice of professionalism.

Diploma Awarding Ceremony



April 30, 2019: IBA-CICT organized a Diploma awarding ceremony whereby certificates along with transcripts were distributed among the participants of the 3 Diploma programs including Diploma in IT Entrepreneurship, Diploma in ERP and Diploma in Digital Marketing.

Batch 2 of Big Data Analytics commences

January 12, 2019: A 4-month Diploma Program of Big Data Analytics of (Batch 2) was launched by the IBA-CICT at the city campus. This Diploma aims to inculcate important skills and aptitudes in its participants which will allow them to tackle data-driven opportunities and accelerating data-analysis transformation in organizations. The participants were given real-world insights on various applications of big data analytics and machine learning through lectures, case studies and discussions.

Launch of Diploma in Information Security

January 20, 2019: IBA-CICT launched a 4-month diploma program in Information Security. The diploma program includes courses on Ethical Hacking and Countermeasures, Security Policies and Implementation Issues, System Forensics, Investigation and Response, and Network Security, Firewalls and VPNs. The main objective of the courses is to enhance the understanding of implementation of strategies and utilization of various tools to secure data.

Sindh Secretariat employees participate in a global business education experience



April 11, 2019: The fourth batch of Capacity Building in IT for Sindh Secretariat Employees training concluded at the IBA, Karachi. The employees were trained in several areas including basic data security, Information system audit, IT tools – MS Excel advance, content writing – web and official correspondence. The project has been initiated by the Information Science and Technology Department, Government of Sindh in collaboration with IBA-CICT. This project aims to increase the computer literacy of the Sindh Secretariat employees. Under this project, 1,280 Sindh Secretariat employees from different departments will be trained at the IBA.

IBA-CICT and Total Communications, Pakistan ink MoU



April 24, 2019: IBA-CICT and Total Communications Pakistan, signed a Memorandum of Understanding (MoU) to establish IBA-CICT's participation as an Academic Strategic Partner in the *11th International Information Security Conference (InfoSec) 2019* to be held on July 11, 2019 at the IBA.

IBA-BBSYDP orientation

January 7, 2019: The orientation of the Sindh government's Benazir Bhutto Shaheed Youth Development Program (BBSYDP) Phase XI was conducted at the IBA, city campus. The program's objective was to provide training in Android Development, Computerized Accounting, E-Commerce with Branding and Digital Marketing, Multimedia Graphic Designing, and Web Development and Designing.

Workshop for Entrepreneurs



March 30, 2019: IBA-CICT conducted a workshop for entrepreneurs, participants of which included Sindh Research Incubation Centre (SRIC) start-ups. The workshop was designed by Director ICT and CICT Mr. Imran Batada with the objective of evaluating the progress of the start-ups of SRIC. Professionals across the industry were invited to the workshop as judges who evaluated the potential that their ideas carried and gave students tips for further enhancement. Moreover, a session on legal aspects was also conducted by High Court Advocate Mr Sarmad Aziz. The judges included Mr. Batada, CEO Viper Technology Mr. Khushnood Aftab Shaikh, President Project Management Institute Karachi Pakistan Chapter Fahad Ahmed, Director Head of Technical Training K-Electric Mr. Rashid Hussain and General Manager I.T. Atlas Battery Limited Mr. Muhammad Qasim Imran.